

BINDIYA ARIF

Expert Full Stack Web Developer | Digital Marketer | Meta, Google & TikTok Ads Expert | UI/UX Specialist

Sadiqabad, Punjab | 0320-9272662 | bindiya.techcreative@gmail.com

PROFESSIONAL EXPERIENCE

Full-Stack Web Developer & Marketing Specialist

OrientalSolutions | 2024 - Present

- Engineered responsive frontends using Angular and robust backends with ASP.NET Core.
- Executed high-performance Meta Ads, Google Ads, and TikTok Ads campaigns.
- Developed automated Email Marketing funnels and implemented advanced SEO strategies.
- Optimized SQL Server 2021 performance for large-scale data operations.

Senior Graphic Designer

3 Years Experience

- Crafted high-fidelity UI/UX prototypes and premium brand identities.

English Lecturer

Government Boys College | 6 Months

- Facilitated advanced professional communication and instructional management.

TECHNICAL EXPERTISE

Frontend: Angular, JavaScript, HTML5, CSS3

Backend: ASP.NET Core, C#, REST APIs

Database: SQL Server 2021, EF Core

Marketing: Meta Ads, Google Ads, TikTok Ads, SEO, Email Marketing

FULL STACK PROJECT SHOWCASE

OrientalSolutions - Agency Web Application

Role: Lead Full-Stack Developer

Architecting Digital Success with modern tech stacks and integrated marketing ecosystems.

Tech Stack: ASP.NET Core Angular SQL Server 2021

[▶ WATCH FULL VIDEO DEMO](#)

EDUCATION & CERTIFICATIONS

- **MA English** (2021)
- **Advanced Diploma:** Full-Stack Development
- **Certifications:** Meta, Google & TikTok Ads Expert, SEO & Email Marketing Strategy